



TECHNICAL SPECIFICATIONS

LED - SAIDA - BEFORE SAIDA MALL

Product Specifications

Location	Saida - Towards Saida Mall
Dimension	8m (w) x 4m (h)
Running time	From 7 am till 1 am

Duration and Spots

Description	Still and animated images
Duration	8"/spot
Number of Spots	20,000 spots/month
Price	\$ 1,250 (VAT excluded)



Material Specifications

	Still Images	Video
Pixel Pitch	10 mm	10 mm
Display Resolution	384 x 768	384 x 768
Resolution	100 DPI	mwv, mpg, mpeg, avi
Color Format	RGB	RGB
Quality	100	100

Requirements

- Audio Visual materials should be delivered on a DVD **72 Hours** prior to the campaign running date, in order to allow sufficient time for testing and censorship process.

AL - JANOUB PRESS ADVERTISING

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